

Lesson Plan: Adverts

Target Level: Middle School

Materials needed: Paper, PowerPoint

Time	Stage	Target Language	Activity
1-3 min.	Warm up/Review Review familiar vocabulary from previous lessons to warm students up		5 minutes to write on the board as many countries as you can. After 5 minutes, review and add some more that the students may know.
15-20 min.	Process:		
5-10 min.	Intro Introduce the topic and new vocabulary in the simplest form	Countries Facts Fact File Culture Population Flag Food Tourist Attractions	Show a map of the world. <i>The world is made up of many different countries. Where do you live? Where do I live? (e.g. China, England)</i> <i>Every country has different cultures. We eat different foods, we have different tourist attractions.</i>
5-7 min.	Context Introduce the target sentence to put vocab in context		<i>Study a country</i> Give an example on a PowerPoint: e.g. France. On PowerPoint show: <ul style="list-style-type: none"> • Flag • Continent • Population – explain population is how many people. • Local Food e.g. snails and frog legs • Tourist attractions
5-10 min.	Practice A topic based task for students to practice language		Put students into groups. Give each group a different A4 fact file of a particular country. i.e., Germany, France, China, England, Japan, USA. Each fact file should have information and pictures regarding: <ul style="list-style-type: none"> • Flag • Continent • Population

			<ul style="list-style-type: none"> • Local Food • Tourist attractions <p>Each group must prepare a presentation about their chosen country. They must create posters with pictures, drawings and information using materials and colours. This is a chance for the students to get creative, using the fact file as help.</p>
3-5 min.	Assessment Test understanding of the class as a whole		Ask each group to present to the rest of the class.
3-5 min.	Cool Down A fun, calming activity to wrap up lesson. Reward good behaviour.		Hot Seat: Ask one student to sit in a chair with their back to the board. Write a word from the lesson on the board so that the whole class, except from the student in the hot seat can see. Students must describe the word to the person in the hot seat for them to guess.